Actionable Intelligence™

OSPREY SOFTWARE

Get a closer look at your business—from the inside, out—or help your customers see their own businesses in a new light.

At Osprey Software, we understand the importance of building a Business Intelligence "sweet spot," and what it can do for you and your business. Having the right information at the right time enables you to create insights and make informed decisions, in turn creating great outcomes that drive your business. With Actionable Intelligence™, the right decision becomes a simple one—located at the intersection of smart data, people, tools and time.

By injecting Actionable Intelligence™ into the fabric of your business processes, you enable meaningful action and maximize your impact. Use OAI for your own needs, or embed it into your products and services to give your customers self-service, easily accessible Business Intelligence that will help them move forward.

PERSONAL • TIMELY • ACCESSIBLE • ACTIONABLE

Must-Have Levers for Maximizing Impact

You don't have to go "out of your way" to access information

Insights are available at the right, actionable time

Dashboards are configurable by me, for me

Direct action while viewing your insights

Designed for both operators and end users

OAI makes it as easy as possible for decision makers to receive and process business data—then take action—by combining a user-centered interface with a powerful, flexible data-processing engine.

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Features

Actionable: Drive information-based outcomes

Personal: Empower users to prioritize what matters to them

Interactive: Interact with smart widgets to get the answers you need

Insight-friendly: Generate new insights by connecting data in new ways

Secure: Share only what you want and protect the rest

White label: Embed OAI into your application and put your own stamp on it

Services

Jumpstart Functionality

We get things up and running, quickly

Integration Services

We offer SSO capabilities, embedded applications and data integration within an environment

Business Consulting

We help customers define high-impact use cases, by walking through the process of defining value

OAI Training & Enablement

We train you toward self-sufficiency

CASE STUDY

Osprey Software has successfully employed Actionable Intelligence™ to help a Major Financial Services Firm and a Leading Education Advisory Firm differentiate their products from the competition, while delivering self-service Business Intelligence direct to their customers.

By reducing the time between idea development and realization, OAI increases end users' ability to innovate, as customers can interact with the data and unearth new insights. Business Intelligence becomes accessible, easily checked so it's part of a customer's routine—not a detour. To that same end, our distinctive dashboard makes for a great pitch and boosts sales, helping Osprey's clients close the deal faster.

Even better: OAI elevates your product, enabling you to charge premium pricing backed by capability.

OAI User Bill of Rights—

I can use it, easily ● I can personalize it, in a way that works for me

My data is secure and accessible when I need it

It can scale along with my business ● It boosts my performance

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Ready to move forward?

For more information on how Osprey can make your next software venture a success, visit www.OspreyActionableIntelligence.com, email sales@ospreysoftware.com or call (888) 677-7394.